



**Brighton & Hove  
City Council**

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HOUSING & CITY SUPPORT

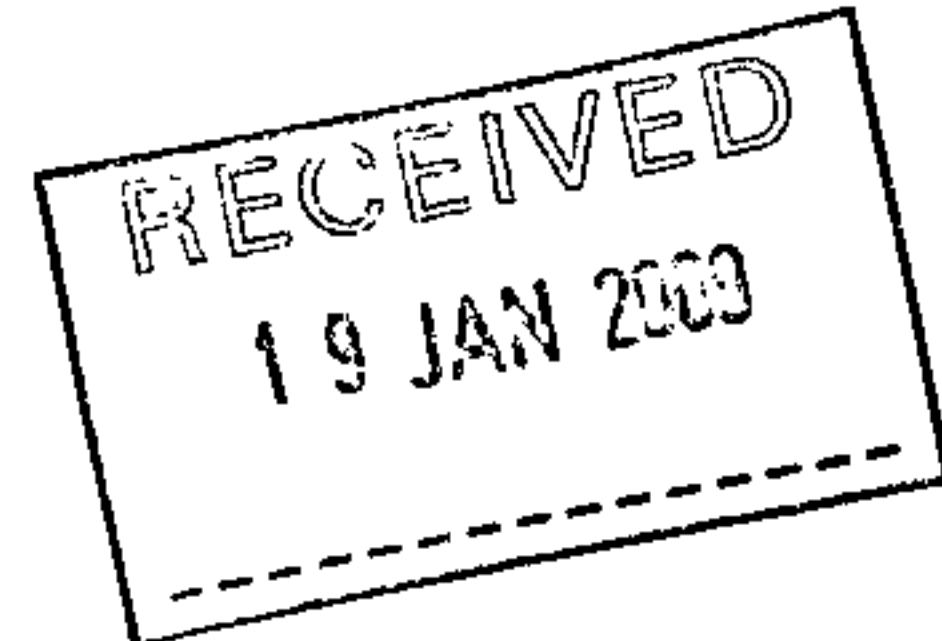
Brighton & Hove City Council  
Integrated Learning Disability Service

Hi Tim

ENCLOSED IS OUR BID TO  
WORKFORCE DEVELOPMENT FOR MONIES TO  
SUPPORT THE INTENSIVE INTERACTION  
MOVEMENT AND DEVELOPMENT.

Regards

Daniel



INVESTOR IN PEOPLE

Thank you for wanting to help us to develop opportunities for people with learning disabilities. The Partnership Board has some money to develop opportunities. The Partnership Board has asked its sub groups to be in charge of the money. Each sub group is in charge of one area of work. The list of sub groups is on the [brightpart.org](http://brightpart.org) website.

The sub groups are each in charge of an "allocation", or a certain amount, of the LDDF money. The sub groups decide what sort of opportunities they want to use the money for. Each sub group will have an outline-plan for how they want to use the money. The outline-plans will be on the website for at least four weeks so everyone can see them.

This is the form you use to tell a sub group that you want to do some of the work that is in their outline-plan. When you have filled in this form give it to the sub group leading on this area of work. The sub group's outline-plan should tell you more about what information they want and how soon they need it.

Please make your bid easy to understand:

- Do not use jargon unless you explain what it means.
- Use pictures or photos if they help to explain what you are saying.
- Use simple English that is easy to understand

If you need to know more about the work you are bidding for please contact the sub group. On the webpage it tells you how to contact the sub group. If you need more information about the Learning Disability Partnership Board please contact:

Karen Kingsland, LDPB Development Worker  
c/o Brighton & Hove Council  
86 Denmark Villas, Hove, BN3 3TY  
(01273) 293881, [Karen.kingsland@brighton-hove.gov.uk](mailto:Karen.kingsland@brighton-hove.gov.uk)

Name of Project:  
Intensive Interaction

Name and contact details of person leading the project:

Daniel Harvey  
Connaught Day Centre  
Hove  
01273 295137

Which Partnership Board Sub Group is leading this area of work?

Workforce Development

How much LDDF money does your project want in 2009-2010?

**£2,175**

What is the budget (how will you spend the money) for the project and is any other money also going to be used for this project?

**Trainer and Good Practice Co-ordinator**

One weeks time	£1,155
Accommodation 4 x nights	£200
Travel expenses	£120

**Video equipment**

Video camera	£500
Digital video storage	£200

<b>Total</b>	<b>£2,175</b>
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Tell us about the Project, how it will work, what it will do, who will do it and things like that:

Intensive Interaction helps build; relationships, communication, positive interactions between people and reduce challenging behaviour and is great at reaching people who are withdrawn or who find interacting with others difficult. Intensive Interaction was developed by Speech and Language Specialists and Teachers, and is used across the country and has a national website: <http://www.intensiveinteraction.co.uk>

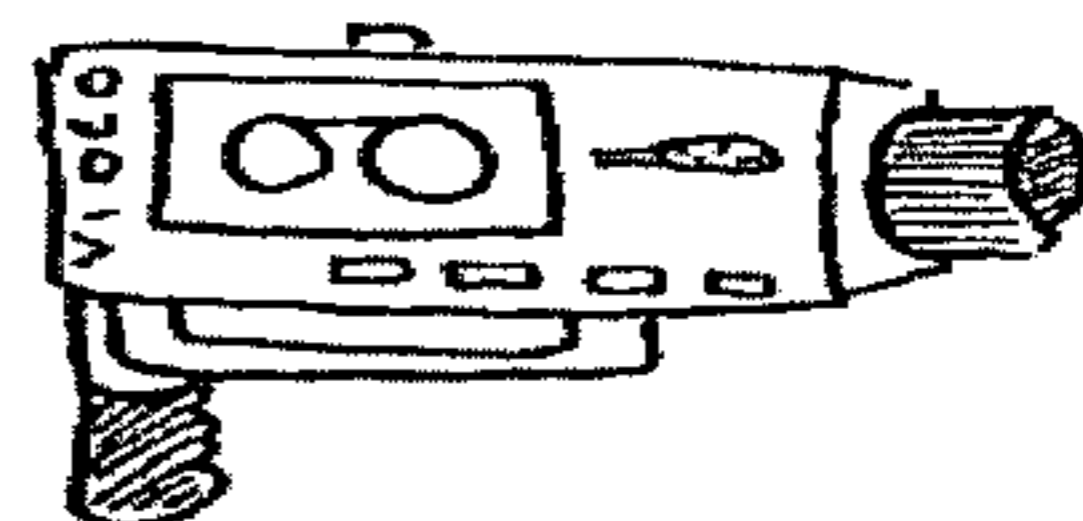
Reducing anxiety and therefore challenging behaviour and helping the person to become happier with other people, an important factor, which then helps the service user to communicate and enjoy the company of other people on their terms.

Intensive Interaction first trains staff (both staff within Brighton & Hove City Council and other organisations), parents or other important people to understand the principles behind Intensive Interaction and how to use it. In order to train people there needs to be a group of trained Co-ordinators who can provide the training and then support the people and services using Intensive Interaction this fits with the Workforce Development sub group role.

The use of Intensive Interaction and the reflective approach it takes equips & develops a range of skills for the workers involved, including; communication knowledge and skills, observation skills, analytical skills and understanding of the process of communication development.

This proposal will fund the training of more people to become Intensive Interaction co-ordinators, provide further training and support for the existing co-ordinators. It will also provide a video camera and memory storage which will be used across all services that use Intensive Interaction who do not have this equipment already.

The aim is to continue support for work already undertaken, expand the amount of people who can benefit from Intensive Interaction by training more people to be Intensive Interaction Practitioners.



What outcomes, targets or goals would your project achieve?

- Sustainability of Intensive Interaction is the key purpose of this request for funding. There are now six practitioners providing support (3 of the 8 originally trained co-ordinators have withdrawn due to work commitments) and training across the City but this work is required to be in addition to their main job therefore their time is limited. We need to have more trained Co-ordinators in order to deliver and expand training and provide support for practitioners.
- We also wish to further develop the skills of our existing trained Intensive Interaction workers and co-ordinators to improve and develop Intensive Interaction within the City.
- Having a video camera and video file storage will provide a resource to workers and co-ordinators to utilise and more importantly lend to people wishing to implement Intensive Interaction who do not have access to video equipment.
- Training 8 new Intensive Interaction Co-ordinators
- Training existing workers who use Intensive Interaction to become Senior Practitioners
- Expand delivery of Intensive Interaction within the City across all Learning Disability services (and families)
- Sustaining current Intensive Interaction within Brighton & Hove

Is there anything else you want us to know?

This bid can be divided into two parts,

1. the first part is the funding required to training more Intensive Interaction Co-ordinators
2. the second part is to provide funding for essential equipment in order to record and monitor using a video camera the Intensive Interaction work and then analyse and develop practice, due to the size of video files more secure file storage is also required.