

Name of Project:

The Big Bridge Website – Brighton & Hove



Name and contact details of person leading the project:

Trusha Khambhaita, Fundraising & PR Manager, Ifield Avenue, Ifield, Crawley, West Sussex RH11 0JX Tel: 01293 594248 Email: trusha.khambhaita@outreach3way.org

Kate Lee, Communications Manager, Ifield Avenue, Ifield, Crawley, West Sussex RH11 0JX Tel: 01293 655451 Email: kate.lee@outreach3way.org.

Which Partnership Board Sub Group is leading this area of work?

Person Centred Approach Sub Group

How much LDDF money does your project want in 2009-2010?

£5,900

What is the budget (how will you spend the money) for the project and is any other money also going to be used for this project?

What can we bring to the project?

Outreach 3 Way has created a Big Bridge for West Sussex. All of the work we have already done would support the creation of The Big Bridge – Brighton & Hove. This work that we have already finished has a value of **£7,000**. Brighton & Hove would benefit from this at no extra cost:

£1,600 for planning the content to make sure it is useful, and writing it especially for the internet. We worked with over 30 service providers in West Sussex.

£1,600 for managing the project and talking to other people about how to make the website easy for everyone to use.

£2,700 for building the site and making it look friendly and colourful.

£1,100 for design, making the site look friendly and colourful and creating the Big Bridge brand.

How will we spend the money?

We will spend £2,700 building The Big Bridge Brighton & Hove website

We will spend £1,600 planning the content and making sure it contains Brighton & Hove information.

We will spend £1,600 project managing the work that this involves. This will include regular team meetings, talking to Brighton & Hove service providers and service users. It will also include working with the website designers.

Total budget cost £5,900

What will this achieve?

This will enable us to work with Brighton & Hove to develop a Stage One website. Please look at www.thebigbridge.org to see what this would look like (live from 27 March).

Outreach 3 Way has volunteers who are good at computers. They help us manage The Big Bridge. We would be able to help Brighton & Hove run the website. But this is a big job and we must be honest and say that further funding would be needed to make the website bigger and make sure it stays up to date.

Some more information about websites and what they cost

The costs we have talked about here are based on our experience in developing The Big Bridge and our own website. You can see this at www.outreach3way.org.

We asked for £12,000 from the LDDF in West Sussex to fund The Big Bridge, based on what we knew would be needed. We were awarded £5,000. This has enabled us to develop a Stage One website. We were able to do this because we put in a lot of our own resources. This project is important to us. We think there is a great need for information that is all in one place and easy to find. This work supports our own aims as a charity so our Board of Trustees decided that it would be a good idea to invest our own money in it. We are a small charity with limited resources but lots of expertise.

Tell us about the Project, how it will work, what it will do, who will do it and things like that.

What is the problem?

Today, people can find information on anything they want on the web. It is no longer a question of, is the information available, but how can I easily find what I am looking for? There are hundreds of places to look. But this takes a lot of time, and can easily be overwhelming.

How can The Big Bridge help?

The www.bigbridge.org website will be a complete online menu of services and information for people with learning disabilities, families, parents and carers, service providers within Brighton and Hove and professionals working or wanting to work in social care.

We feel that it is important that there is a “Big Bridge” that joins everyone who has a learning difficulty or is involved in supporting them in Brighton & Hove.

It offers a one stop shop – everything is in one place and easy to find.

And it is written specially for people with learning disabilities.

Serving us all

The project would be led by Outreach 3 Way, a charity which supports people with learning disabilities in the South East. But it would be developed in collaboration with service providers across Brighton & Hove. Therefore it will be of benefit to all. The site would have sections as follows:

It's all about you – for people with a learning difficulty

Parents and carers

Professionals

Job seekers

Through this, people can find the information that they need. From 27 March, please take a look at www.thebigbridge.org to see how helpful this is in West Sussex.

Why is Outreach 3 Way the best organisation to deliver this project?

- As a learning difficulties charity we have a clear understanding of needs
- We have led on and created the Big Bridge West Sussex project, so we have practical experience of delivering this type of project
- We have consulted with United Response (the London-based national charity for people with learning disabilities) on creating accessible and user-friendly websites
- We have in-house expertise in project management (including working with many service providers) and writing website copy
- We are passionate about delivering and offering this service
- Subject to the necessary support, we are keen to help Brighton & Hove run and maintain the site

What outcomes, targets or goals would your project achieve?

The key outcome would be the provision of information that helps people with learning disabilities, parents and carers, and others involved in care and support. At the moment, there is no one place that people can go to get local information.

We would be able to see how many people visit the site.

Because we will offer an email address (hello@thebigbridge.org) we will also know what people think and how the site is helping them.

Working with Brighton & Hove professionals, user groups and parents and carers, we could deliver the new website in 6-9 months.

Is there anything else you want us to know?

We feel this is an innovative idea, open to everyone, that supports choice and inclusion, self-directed support and could link to other innovative ideas like Shop for Support.

We also feel that it could offer a blueprint for other services, such as adult mental health services or children's services, where a "one stop shop" community website may also be of benefit.

We have worked creatively to ensure that The Big Bridge is vibrant and successful within a modest budget – for example, by asking a staff member to record a short film signing a welcome message.

We are committed to finding ways to run and manage The Big Bridge – Brighton & Hove because we think it is such a valuable social resource.

We believe that The Big Bridge will make a Big Difference to the lives of people with learning difficulties in Brighton & Hove. It is therefore vital to make it the best we can.



Learning Disability
Development Fund (LDDF)
Bid Form for 2009 - 2010



A large, empty rectangular box with a thin black border, intended for the submission of a bid form.